

Final Agenda

## SmartShip Training Session & Exploitation Workshop: The transition of the maritime sector to the Circular Economy

The 2<sup>nd</sup> SmartShip training session will be organized at Ecole des Ponts Business School (EPBS) premises in Paris, this training session aims to gather SmartShip consortium partners and the public to discuss about public impact and societal challenges of the SmartShip project. The training session will include presentations from EPBS-CERC and DANAOS management staff.

DAY 1. 19-SEPT-2022. Training session					
Venue : Leonard, Ecole des Ponts Business School, 6 place du Colonel Bourgoin 75012, 5 <sup>th</sup> Floor					
15:00 – 15:30	<ul> <li>Welcome coffee</li> <li>Training session agenda and objectives</li> <li>Welcoming words: Giorgos Demetriou</li> </ul>	EPBS-CERC			
15:30 – 16:00	<ul> <li>20 mins presentation + 10 mins Q&amp;A: SmartShip architecture</li> <li>Facilitator: Fotis Oikonomou</li> </ul>	DANAOS			
16:00 – 16:30	<ul> <li>20 mins presentation + 10 mins Q&amp;A: Circular Economy and Digital Technologies</li> <li>Facilitator: Saman Sarbazvatan</li> </ul>	EPBS-CERC			
16:30 – 16:45	■ Coffee break				
16:45 – 17:15	<ul> <li>20 mins presentation + 10 mins Q&amp;A: The implementation of circular economy concepts in the SmartShip project</li> <li>Facilitators: Vlatka Katusic</li> </ul>	EPBS-CERC			
17:15 – 17:45	<ul><li>Discussion + word cloud for social media</li><li>Project picture for social media</li></ul>	ALL			

## Day 2

The 1<sup>st</sup> SmartShip exploitation workshop aims to transfer knowledge in applying Dynamic Business Modelling and identify possible exploitation cooperation between the partners. The workshop will support the update of individual exploitation plans, and the analysis of possible avenues for collaboration between partners.

DAY 2. 20-SEPT-2022. Exploitation Workshop				
Venue: Leonard, Ecole des Ponts Business School, 6 place du Colonel Bourgoin 75012 ; 5 <sup>th</sup> Floor				
08:30 – 09:00	<ul> <li>Welcome coffee</li> <li>Exploitation workshop agenda and objectives</li> <li>Welcoming words: Giorgos Demetriou</li> </ul>	EPBS-CERC		
09:00 – 09:30	<ul> <li>Introduction to the SmartShip project</li> </ul>	EPBS-CERC		



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09:30 – 10:45	<ul> <li>Presentation: Dynamic Business Modelling (DBM) and its application</li> <li>Notions of customer development, product development and business</li> <li>model development</li> <li>Facilitator: Alon Rozen</li> </ul>	EPBS
10:45 – 11:00	Coffee break	
11:00 – 12:00	<ul> <li>DBM workshop</li> <li>Using a proprietary business model worksheet, participants will also learn to develop a high-impact business plan</li> <li>Facilitators: Vlatka Katusic – Hernan Ruiz</li> </ul>	ALL
12:00 – 12:30	Presentation of results & discussion	ALL
13:00 – 13:30	<ul> <li>Conclusions, word cloud for social media</li> <li>Project picture for social media</li> </ul>	ALL

NB: Important note for colleagues joining online: we will not be in a 'hybrid' enabled room, which may limit how easy it is for online colleagues to speak. We will endeavour to have an active 'chat' channel to allow participation but will also ask individuals from each partner who are attending in person to support their colleagues who are joining online.